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**Issues
Answers**
SYMPOSIUM

To Our Sponsors, Exhibitors and Friends,

The Tennessee Association of Health Underwriters is proud to announce the Ninth Annual Issues & Answers Symposium.

The planning is well underway for another outstanding educational event. The TNAHU Issues & Answers Symposium has become recognized as a premier gathering of the top healthcare benefit professionals (agents/brokers and carriers) from across the state. This year's Symposium promises to be no less!

No effort is being spared to assure our sponsors and exhibitors a genuine value in return for their support. The program is being designed specifically to maximize "face time" with those you seek to serve.

On behalf of the more than 450 professionals who make up the Tennessee Association of Health Underwriters, let me thank you once again for your generous support in the past. Without you, we could not have made the Issues & Answers Symposium the keystone of our professional education initiative.

We have enclosed a registration form for this year's event. We very much look forward to seeing you in Murfreesboro, April 11-12, 2012.

Cordially,

Jim Malone
President
Tennessee Association of Health Underwriters

Tennessee Association of Health Underwriters

P.O. Box 280718 • Nashville, TN 37228

Issues Answers

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April 11-12, 2012
Embassy Suites Murfreesboro
1200 Conference Center Boulevard
Murfreesboro, TN 37129
615.890.4464

Presented by
TNAHU
NATIONAL ASSOCIATION OF
HEALTH UNDERWRITERS



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Presented by

The Tennessee Association of Health Underwriters

Issues & Answers has established itself as the premier professional event for the employee healthcare benefits community throughout Tennessee. From its inception in 2004, this event has attracted a following among sponsors, exhibitors and the state's top agent/brokers along with their most significant clients from all across Tennessee.

This is Your Opportunity for High Profile Recognition

Our sponsorship program offers high profile recognition for those industry leaders willing to invest in the value of the professional. Be recognized among the generous industry leaders sponsoring this outstanding event. Sponsorship at every level has been recognized as a true value proposition from approximately 25 sponsors and exhibitors who have participated year after year in this highly regarded annual event. Don't miss this chance to visit and share ideas with more than two hundred of Tennessee's most influential agent/brokers and their top clients. To increase exhibitor activity, Symposium attendees who visit all exhibit booths will be eligible for prize drawings at the end of the Symposium.

To secure your exhibit space, complete the enclosed registration form and mail with full payment. Registration is also available on-line at www.tnahu.org. If you register on-line, you may pay with credit card. The deadline to register is March 30.

For exhibitor information contact:

Kathryn Collins

Kathryn Collins & Co.

2308 Foxhaven Drive

Franklin, TN 37069

Phone: 615-661-0059 • Fax: 615-661-9897

Email: kathryn@kcollinsco.com

or visit our website: www.tnahu.org



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**Be recognized among the industry leaders
sponsoring this outstanding event!**

Sponsorship Levels

Your Opportunity for High Profile Recognition

Diamond Sponsor \$12,500

- Large space with three 6' tables
- Company name and logo prominently featured on Symposium screen
- Sign announcing your Diamond sponsorship displayed in prominent location
- Recognition as sponsor of either Wednesday evening cocktail reception or Thursday luncheon with signage including company name and logo
- Two full page four-color advertisements in Event Program
- Listing as Diamond level sponsor in Event Program
- You may make a five minute presentation to the group
- Your Diamond sponsorship will be recognized during the cocktail reception
- Registration for all events including the cocktail reception, continental breakfast, the Symposium sessions and lunch for ten attendees

Platinum Sponsor \$10,000

- Large space with two 6' tables
- Company name and logo prominently featured on Symposium screen
- Recognition as sponsor of either Thursday morning breakfast or Symposium program with signage including company name and logo
- Full page four-color advertisement in Event Program
- Listing as Platinum level sponsor in Event Program
- You may make a four minute presentation to the group
- Your Platinum sponsorship will be recognized during the cocktail reception
- Registration for all events including the cocktail reception, continental breakfast, the Symposium sessions and lunch for eight attendees

Gold Sponsor \$5,000

- One 6' exhibit table
- Company name and logo prominently featured on Symposium screen
- Half page full-color advertisement in Event Program
- Listing as Gold level sponsor in Event Program
- You may make a three minute presentation to the group
- Your Gold sponsorship will be recognized during the cocktail reception
- Registration for all events including the cocktail reception, continental breakfast, the Symposium sessions and lunch for six attendees

Silver Sponsor \$2,500

- One 6' exhibit table
- Company name and logo featured on Symposium screen
- Quarter page full-color advertisement in Event Program
- Listing as Silver level sponsor in Event Program
- You may make a three minute presentation to the group
- Registration for all events including the cocktail reception, continental breakfast, the Symposium sessions and lunch for four attendees

Exhibitor \$1,000

- One 6' exhibit table
- Listing as exhibitor in Event Program
- Registration for all events including the cocktail reception, continental breakfast, the Symposium sessions and lunch for two attendees



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Schedule of Events

We've assembled an outstanding line-up of regional and nationally recognized authorities who will address the pressing healthcare issues of our day. Designed for both agent/brokers and their top clients, this Symposium presents an excellent opportunity to build mutual understandings while strengthening vital relationships.

Wednesday, April 11, 2012

4:00pm - 6:00pm Exhibitor Registration

4:00pm - 6:00pm Exhibitor Setup

6:00pm - 7:30pm Cocktail Reception with Exhibitors

All registrants, speakers, sponsors, and exhibitors are included

Thursday, April 12, 2012

7:00am - 8:00am Registration / Continental Breakfast with Exhibitors

8:00am - 12:00pm Symposium

12:00pm - 1:30pm Luncheon and Exhibitor Visits

1:30pm - 3:00pm Symposium

Hotel Accommodations

TNAHU has arranged a group rate at the Embassy Suites Murfreesboro Hotel for the Symposium at \$129.00 plus tax. All room reservations should be made directly with the Embassy Suites Murfreesboro Hotel (1200 Conference Center Boulevard, Murfreesboro, TN 37129). Their number is 615-890-4464 or 800-362-2779. Refer to the Tennessee Association of Health Underwriters group block when making your reservation. The hotel reservation cut-off date is March 19, 2012.



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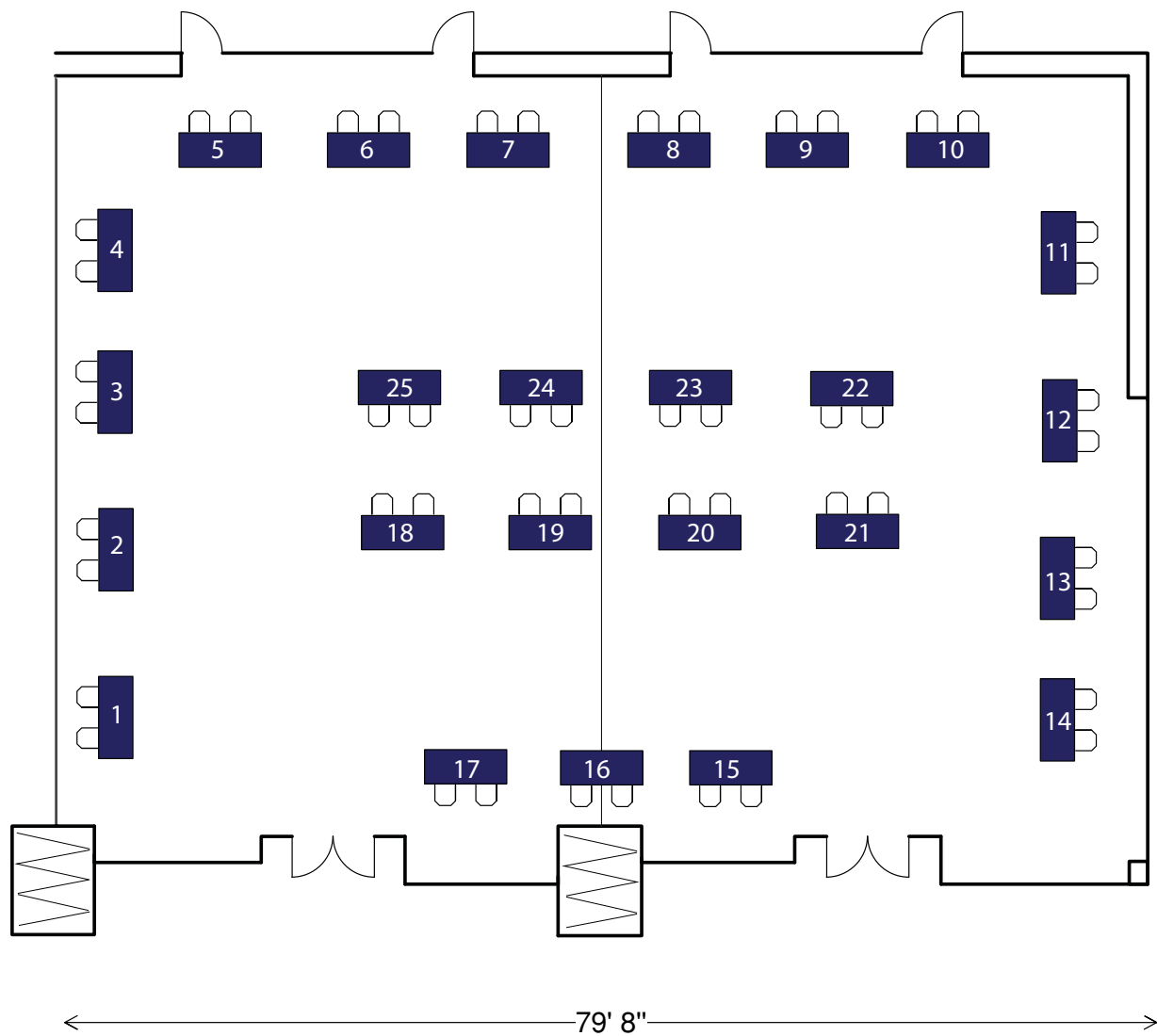


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Exhibit Booths - Oakleigh AB



All sponsors/exhibitors will be located in the Oakleigh AB. The reception, continental breakfast and refreshment breaks will be held in the Oakleigh AB to ensure that attendees have plenty of time to visit with exhibitors.



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Registration Form

SPONSORSHIP AND EXHIBIT BOOTH REGISTRATION FORM

Company Name _____
 Representative _____
 Title _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail address _____

Level of Sponsorship:

- Diamond** (\$12,500) **Gold** (\$5,000) **Exhibit Booth Only** (\$1,000)
 Platinum (\$10,000) **Silver** (\$2,500)

Please indicate preference of booth location

First Choice # _____
 Second Choice # _____
 Third Choice # _____

See floor plan for desired booth number. Booths will be assigned based on your level of sponsorship and date when registration form/payment is received.

Signature of Responsible Party _____
 Title _____

Do you require electricity? _____ Yes _____ No
 Will you be shipping materials? _____ Yes _____ No
 Are you providing a door prize? _____ Yes _____ No

As a sponsor/exhibitor, you receive complimentary registrations as outlined on the Sponsorship Levels page. Please provide your company's registrant names below.

Make check payable to Tennessee Association of Health Underwriters and mail with registration form by March 30, 2012:

Kathryn Collins
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 E-mail: kathryn@kcollinsco.com